



PUBLICITY RELEASE

(All Media)

This form must be completed and signed for all electronic and print media to photograph, audio to record or videotape the Ontario Reign at Citizens Business Bank Arena.

Company/Publication, Station, Network or On-line:		Ontario Reign at Citizens Business Bank Arena 4000 Ontario Center Parkway Ontario, CA 91764		
Photographer:		Event/Artist:		
Address:		Date of Photography:		
Phone:	Fax #:	Publicist: Laura Tolbirt		
Contact Name:		Phone #: 909-941-7801		
Email:		Email: ltolbirt@ontarioreign.com		
Photography Type Check Box:	<input type="checkbox"/> Still Photography of Event	<input type="checkbox"/> Videotape for Electronic Media of Event	Digital Photos: <input type="checkbox"/> Still	Requesting: <input type="checkbox"/> Day of Game Credential <input type="checkbox"/> Season Credential (If season credential, attach letter of intent and number of games attending)

1. Grant of Rights: We, as agent for the Company named above, acknowledge and agree that the Ontario Reign here by grants us the right to (check appropriate box):
 - a. Photograph the event listed above during the date of request (the "Photographs").
 - b. Make an audio video/audio recording of the event above during the date of request (includes player, coach, staff interviews) (the "Recordings")
 - c. Videotape and/or photograph the Ontario Reign event location listed above (the "Recordings")

The Recordings and/or Photographs may only be used for editorial purposes in conjunction with news reports.

2. No Commercial Use. Any non-editorial "commercial" use of the Photographs or Recordings is prohibited hereunder. The definition of non-editorial "commercial" use includes, but is not limited to: the license, permission, authorization or sale of the Photographs or Recordings for distribution or exhibition on film, network, satellite, cable or any other form of television, CD, CD-ROM, cassette, vinyl, digital transmission via the internet, merchandising, print publication, in-store broadcasts, in-house use or any other use, licensing or sale of the Photographs or Recordings for non-editorial use in any media, now known or hereafter created. If any other use of the Photographs or Recordings is desired, we agree to obtain the prior written consent of the Ontario Reign.
3. Web Site Usage: If the Photographs or Recordings are to be used on a web site, we agree that the Photographs or Recordings: (i) shall not be archived in any manner; (ii) if captured in video format, must be formatted so that web site users may not download, modify, reproduce, transmit, display or distribute, in whole or in part, the Recordings; (iii) may only appear for a period of thirty (30) consecutive days; and (iv) Ontario Reign shall be accorded the following credit: "Ontario Reign photograph taken at Citizens Business Bank Arena, Ontario.
4. Ontario Reign Trademarks: Nothing contained herein shall be construed to give us the right to, and we shall not use any names, marks, symbols, copyrights, logos, characters, designs, representations, figures, drawings, recordings, ideas, or other proprietary designations or properties owned, developed or created by Ontario Reign or its affiliated companies.
5. Indemnity: We shall at all times indemnify and hold harmless Ontario Reign, Citizens Business Bank Arena and any and all persons, firms or corporations affiliated with Ontario Reign and its respective employees, officers and agents from and against any and all claims, damages, liabilities, costs and expenses, including reasonable counsel fees, arising out of or related to any unauthorized use of the Photographs or Recordings by us or our assignees pursuant to the terms of this Agreement.

Agreed & Accepted by Photographer: _____ Approved by Ontario Reign: _____
Signature/Date Signature/Date